

Lucy Shackleton
Director, London Engagement

King's and London

Introduction to King's College London

- One of the top 25 universities in the world, situated at the heart of London
- Over 25,200 FTE students in 2016/17 so far... from 150 countries worldwide
- 161 undergraduate courses, 282 postgraduate taught courses, 85 postgraduate research courses
- 8 Faculties, 9 Directorates, 4 Institutes, 5 Campuses; new Management & Business Faculty in September 2017
- Partners in a the largest Academic Health Science Centre in Europe bringing together 3 NHS Foundation trusts with the university to stimulate translational research and provide world-class education and training

King's vision for the future: Vision 2029

Our mission is to make the world a better place

Educate to inspire and improve

A recognised community of learners in which students and staff across disciplines collaborate and connect to change the world

Research to inform and innovate

Home to the most able and innovative researchers delivering valuable insight and ground-breaking discovery in state of the art infrastructure

Serve to shape and transform

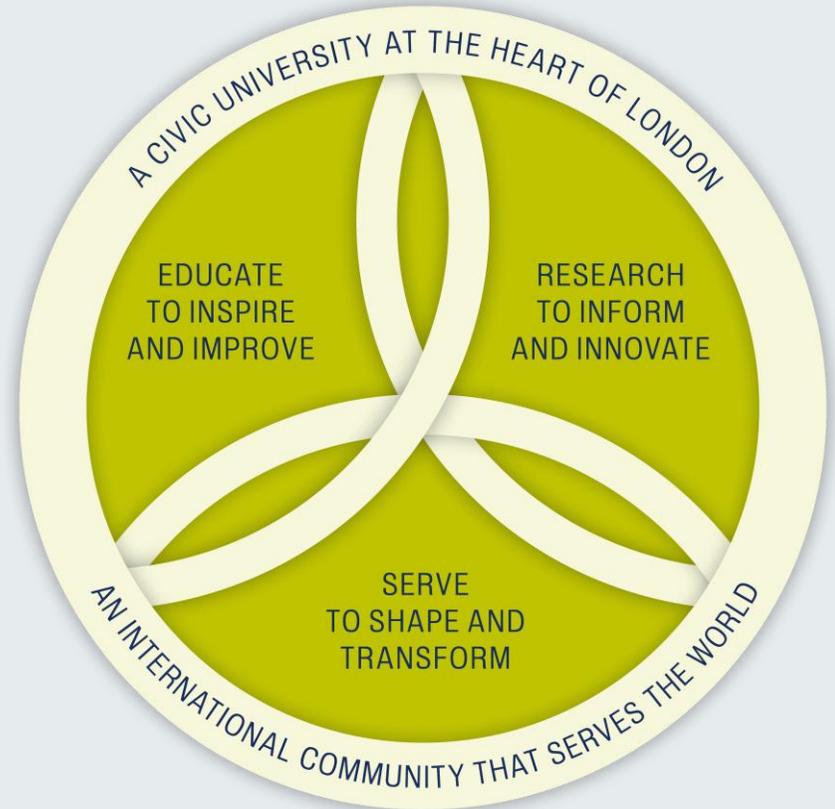
Known as the university that makes a significant and innovative contribution to society and to business, beyond education and research

An international community that serves the world

Making a significant difference on the world stage

A civic university at the heart of London

Of London, not just in London: Regarded throughout the world as London's leading civic university



King's vision for London



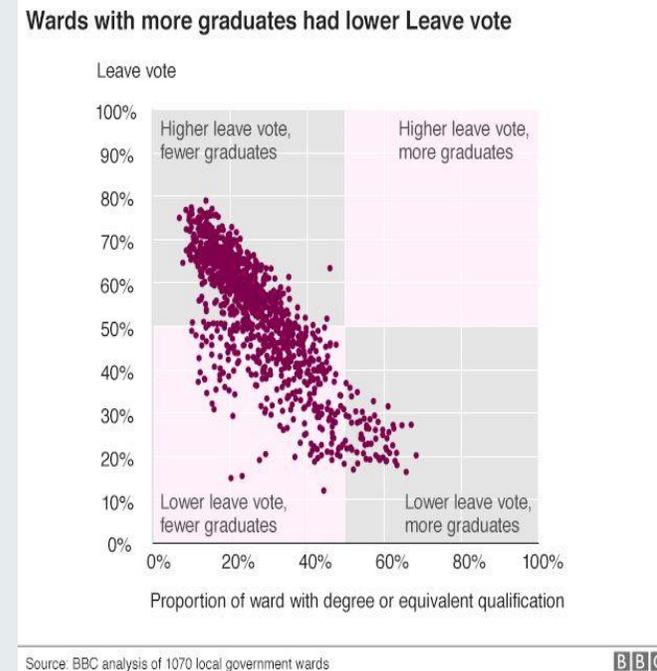
By 2029, King's will be regarded throughout the world as London's leading civic university.

To achieve this, we will:

- Strengthen our connections with and porosity to London's businesses, policy makers, agencies and institutions, leveraging their potential in the student and academic experience so that our graduates take away the best possible life opportunities and our research creates social, cultural and economic value
- Deepen our relationships with our home boroughs, collaborating locally to support the communities around us and to generate knowledge that may have relevance across the city, the country and the world
- Partner effectively across the capital's broader HE community to address London-wide issues.

Why London? Context and drivers

- By 2030, 6 out of 10 people will be urban dwellers – SDG 11 identifies the objective of making ‘cities and human settlements inclusive, safe, resilient and sustainable’
- Reconsideration of the role and responsibilities of universities in context of EU referendum result in the UK and populist/‘anti-expert’ rhetoric worldwide
- In the UK, some devolution of powers to major cities, and a growing emphasis on ‘place’ within national politics and new industrial strategy
- At King’s, strong message from staff and students that they wish to be more and better connected to the city



Building on existing success www.kcl.ac.uk/london



- Ground-breaking research tackling the city's challenges, e.g. air quality research currently informing the Mayor's plans to tackle pollution
- Collaborative education and placement opportunities which enable students to make the most of London's opportunities, e.g. MA in Cultural Management with the Southbank Centre, or MA in 18th Century Studies with the British Library
- Outreach activities e.g. Dentistry Students' SMILE Society, the SHINE Mentoring, King's Maths School
- Highly successful 'boundary spanning' professional services teams– including four dedicated 'Institutes' (Culture, Policy, Entrepreneurship, Commercialisation) designed to promote porosity, knowledge exchange and innovation

Culture at King's: Inspiring connections in London and beyond

- Promoting, provoking and enabling research partnerships across disciplines and involving the cultural sector
- Enriching the student experience by opening doors and providing opportunities
- Serving the needs of cultural communities in London and beyond through enquiry and dissemination of research
- Engaging the public through arts and culture

Spaces for connecting, engaging and creating

The university includes, and is connected to, a variety of dedicated venues that provide flexible exhibition, performance and event space for staff, students and cultural partners.

1. Florence Nightingale Museum



The Florence Nightingale Museum (St Thomas' Hospital) is a dedicated, public museum on King's St Thomas' Campus celebrating the life and work of Florence Nightingale.

2. Guy's Chapel



Guy's Chapel (Boland House, Guy's Campus) is the historic Guy's Hospital Chapel, and houses the tomb of Thomas Guy. It often hosts events, including those presented by Science Gallery London.

3. Old Operating Theatre Museum & Herb Garret



The Old Operating Theatre Museum & Herb Garret run programmes of weekly public lectures and demonstrations, as well as special talks.

5. Bethlem Museum of the Mind



Bethlem Gallery and Museum (Beckenham, London) cares for the historic archives and collections of Bethlem Royal Hospital (the original Bedlam), the Maudsley Hospital and Waringham Park Hospital and houses a contemporary art gallery that shows the work of artists who have had contact with South London and Maudsley mental health services.



4. Anatomy Museum



The Anatomy Museum (King's Building, Strand Campus) is used for public talks and conferences, often in conjunction with the adjoining Anatomy Theatre.

6. Greenwood Theatre



The Greenwood Theatre (Weston Street, Guy's Campus), a 450 seat theatre, is the university's main venue for theatrical performances.

7. Museum of Life Sciences



The Museum of Life Sciences (Hodgkin Building, Guy's Campus) has Open House days so that its collections can be explored and holds public lectures.

8. College Chapel



The College Chapel (King's Building, Strand Campus) is in daily use as a place of religious worship, but the nave is also used for lectures, talks and performances of music and drama, making it a vibrant space at the heart of the Strand Campus communities.

9. Gordon Museum of Pathology



The Gordon Museum of Pathology (Hodgkin Building, Guy's Campus) is the largest medical museum in the UK and contains some rare and unique artefacts. It also hosts events and exhibitions. An artist-in-residence has been associated with the museum since 2007.

10. Weston Room, Maughan Library



The Weston Room, Maughan Library (Strand Campus), hosts regular exhibitions of historic Library and Archives material throughout the year. It also incorporates many features from the former Chapel of the Masters of the Rolls, including three 16th and 17th century funeral monuments.

11. Inigo Rooms



The Inigo Rooms (Somerset House East Wing) is the flagship space on the Strand Campus, in Somerset House East Wing. It hosts a wide range of exhibitions, activities and events, created through cultural partnerships and collaborations. Major exhibitions include *By me William Shakespeare* (spring 2016), *Out of chaos* (autumn 2015), *Paths to Utopia* (summer 2016).

12. Science Gallery London



Science Gallery at King's College London is due to open on Guy's Campus in 2018. A new space connecting art, science and health to drive innovation in the heart of the city, Science Gallery London will be free to visit for all but is specifically aimed at 15-25 year olds. It will bring together scientific researchers, students, local communities and artists in surprising and innovative ways.

How does King's engage with the city beyond it's walls?

LIST OF ENGAGEMENT ACTIVITIES

- Collaborative research projects
- Commissioned research
- Staff secondments
- Public lectures, events, exhibitions
- Adult and lifelong learning
- Internships and placements
- Capacity building
- Knowledge exchange and sharing
- Public relations and media
- Making university assets/services available for public use
- Community outreach/volunteering
- Fundraising and sponsorship

LIST OF ENGAGEMENT PURPOSES

- Achieve more widespread and tangible impact
- Help achieve the university's community/social mission
- Inject new/innovative ideas and perspectives from the external environment into research
- Enhance the students' experience, including opportunities for informal and external learning
- Attract new or additional income sources
- Widen participation amongst local communities
- Help build the university's identity and distinctiveness through its location

Current challenges and opportunities for the future

1. There is currently a large amount of engagement activity conducted across the university, but it lacks coherence and visibility.
2. There is a perception that King's has strong relationships in the sectors of health, culture, central government and education.
3. Relationships are often *ad hominem* and as a result connections are lost with changes in personnel.
4. Absence of clear objectives for engagement make it difficult to prioritise or conduct activities in a strategic or targeted manner.
5. Space for engagement is limited and often of poor quality.
6. There are a number of successful 'portal' units currently in place to connect King's with some London sectors.
7. A central coordinating 'hub' would benefit future engagement, and should be responsible for the following:
 - creating a clear front door
 - connecting different parts of the university, including existing portals, to minimize duplication and maximize impact
 - horizon scanning to identify and understand possible opportunities
 - brokering relationships, signposting, and ensuring appropriate and timely follow up
 - providing specialist skills and best practice guidance to support faculties and directorates
 - offering training and opportunities for capability development
 - leading and facilitating pan-university London initiatives
 - helping King's to tell its engagement story
8. King's should strengthen its role in its home boroughs, contributing more strategically and systematically to local communities.