City Life, Urban Studies
and city center turistified-cultures

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CITY LIFE RESEARCH

• Diversity of experiences in urban and metropolitan context: heterogeneity of populations and neighborhoods, distinct life courses and city visions

• Cultural diversity in global cities: material and immaterial heritages, life styles and local identities

• City Life Mobility: migrations, commuting, tourism

• What (part of the) City are we talking about? city of the inhabitants, city of the tourists? city users or residents, commuters or travellers? city center or distant suburbs? Multicultural coexistence or narrow identity?

• Univer-City: as an open and cosmopolitan neighborhood, oriented to the production of knowledge where freedom of expression and of thinking dialogue with the experiences of the city life
URBAN STUDIES PROGRAM

• Reasons for the Lisbon research team create this academic inter-institutional program:

• to improve the research work and contribute to city and metropolitan area policies and understanding (Ma and PhD in cooperation with another Lisbon University IUL, to cover all possible disciplines necessary to a wide open Social Science and Humanities analysis and interpretation)

• To establish Lisbon as an attractive place to urban research, based in the already existing networks resulting from cultural and linguistic networks (mainly portuguese and spanish spoken language societies and cultures as well as southern european countries)

• To increase interdisciplinary research and learning in open theoretical and methodological environment
Urban Studies PhD Programme

Lisbon, Portugal
Universidade Nova de Lisboa
ISCTE-Instituto Universitário de Lisboa

✓ Since 2011/12
✓ Joint degree (connected to a Master joint degree Urban Studies)
✓ 240 ECTS
✓ 8 semestres (one year courses + 3 years thesis)
✓ 6 research centers
✓ 16 teachers+international lectures
✓ 30 students (15 first year)
✓ Two universities
PhD Objectives

The main objective of this programme is to promote advanced training and original research in urban studies in an interdisciplinary ambiance, and through an integrated way, with a theoretical and methodological incorporation of several disciplinary perspectives. The teaching team includes young PhDs, characterized by the balance between the various disciplinary backgrounds anthropology, sociology, history, geography, economics, architecture, art history and urbanism and its motto is to stimulate a multidisciplinary and open scientific research practice, providing students with the opportunity to apply advanced methods, concepts and theories, both in specialized and interdisciplinary contexts, introducing them into an innovative and intellectually demanding area of Urban Studies and encouraging their ability to think critically about cities and urban life by conducting an advanced research in the domain of urban studies.
PhD Organization

- The PhD programme is organized in 8 semesters, corresponding to a total amount of 240 ECTS.
- The first two semesters aim at deepening the cross disciplinary education in Urban Studies.
- The following 6 semesters offer an individually tailored programme to support interdisciplinary research leading to the writing of the doctoral dissertation.

As such, students must accomplish:

- 3 curricular units (10 ECTS each) to deepen their knowledge on advanced topics, methodologies and specialized seminars pertaining to urban studies [1.Theories of Urban Studies (TUS); 2. Research Methodologies on Urban Studies (MUS); 3. Key Issues on Urban Studies (KIUS)];
- 1 unit (10 ECTS) freely chosen by the student amid the available offer in both institutions, including the ones offered by research centres (FCSHUNL/ISCTEIUL), [4.Elective Seminar];
- 1 unit (20 ECTS) as a multidisciplinary seminar to support their thesis project. It will be publicly evaluated by a committee nominated by the Board of Directors [5. General Paper (GP)];
- Doctoral thesis – 180 ECTS [6. DT].
PhD Organization

Staff
16 teachers 100% (sociology, anthropology, history, geography, urbanism & architecture)

Students
Around 30

Thesis defended
4
CITY CENTER-Turistified Cultures

• One City, Different City Cultures.
• One Case: Studying recent changes in the historical center of Lisbon.
• The problems of the city center do not affect the same way the people of metropolitan area of Lisbon
• Few residents, a lot of visitors, significant number of metropolitan employees circulating
• Physical degradation of the buildings, long-term rents for the low income residents, Gentrification, Ideological conflict about the future of the city
• Continuous presence of tourists and media
The area around streets Poço dos Negros, Poiais de São Bento and São Bento
The area’s configuration and borders are inconstant, but most people recognize that it has specificities. Rua Poço dos Negros and Rua de São Bento are the main reference points.

The area is on the route of the 28 tram (Graça-Estrela).
Decline of the Cape Verdean population and references

This here was Cape Verde. Any capeverdean living or passing through Lisbon had to come here” (restaurant owner, 2016)
Cachupa: Illegal Cape Verdean restaurant
2004

2016
Tourism Luxury Apartments, Combro 77 in Beco do Carrasco, belonging to Lisbon Five Stars Fund
Commercial streets: Poço dos Negros, S. Bento and Poiais de S. Bento

Many closed local stores and restaurants (for 20 years, for 30 years, for 10 years)
New stores/commerces

At the moment several “young people” (in their 30’s and 40’s) are rehabilitating family buildings for residential, but mainly commercial purposes

Galerias de S. Bento: store, restaurant, co-work, small hotel
Map of building conservation in Bairro Alto (1997). In pink, bad degree of building conservation; In yellow, regular degree; In green, good degree of building conservation. Red line shows the study area.

The 1997 Urbanization Plan for Bairro Alto and Bica (1997) had the aim of both rehabilitating the built environment and revitalizing the area through attracting younger population and fostering new economic activities related to fashion, retail, restaurant and nightlife venues.

Jordi Nofre. FCT Postdoc Fellow & LXNIGHTS Principal Investigator Grant’s Title: Geographies of the Urban Nights in Lisbon and Porto: A comparative study.
Erasmus students have been a growing presence in the last decades in Lisbon. Between 2000 and 2013, the yearly Erasmus population coming to Lisbon grew from 1,024 to 3,942 with a total accumulation of around 30,000 for the period (62% of them in the last 5 years) (Source: Erasmus Programme – National Contact Point, 2014).

Only in this academic year 2016/2017, Lisbon is currently hosting around 15,000 international college students (Interview to Erasmus Life Lisbon CEO, October 2016).

Their pressure on the leisure and housing markets have brought several urban processes of transformation to the central city neighborhoods (Malet Calvo, 2013), accompanying the growing tourist industry in the city (Nofre, 2013; Tulumello, 2015) and the rapid expansion and commodification of youth-oriented nightlife in some historical neighborhoods of the city center like Bairro Alto.
Interestingly, the **evening and night-time economy** has played a central role in (re)shaping how tourists, visitors and different segments of local population (especially university students) *experience* the city today (Grazian, 2008).

This has involved the expansion and commodification of both youth-oriented and tourist-oriented nightlife in the city center but also the rise of **critical problems regarding the co-existence** of residential communities and alcohol-fuelled nightlife entertainment uses. Often, this undermines community liveability during night-time hours and, more importantly, puts at risk the sustainable coexistence of diverse urban social groups.
FINAL REMARKS

• To work with the city means to care about social cohesion, economic development and cultural diversity

• To develop advanced training programs like Urban Studies PhD and Ma means applied research and interconnection with stakeholders and employers

• To intervene in the Lisbon city and the region means to cooperate in a civic university perspective joining University, Culture and the City